



The Washington Times

Digital | Print | Email | Social



2023



The Washington Times

GET WITH THE WASHINGTON TIMES

ABOUT US

For 40 years, presidents, lawmakers and world leaders have relied on our coverage. With The Washington Times as your communications partner, you can reach readers in a respected, highly credible, award-winning newspaper and website whose impact extends throughout Washington, D.C., the United States and globally.

The Washington Times is one of the most trusted political publications on Capitol Hill. In 2018, Simmons Research ranked us No.5 among print and No. 10 among all media platforms, including online, radio and television, ahead of Politico and The Hill.

AUDIENCE PROFILE

Our audience takes your message to 195 different countries. Nationally, we reach over 3 million people weekly and 10+ million monthly.

Our reach among U.S. opinion leaders make The Washington Times one of the most influential news sources in the United States with more than 340,100 companies visiting WashingtonTimes.com in 2021, including more than 5,950 government agencies.**

The Washington Times print distribution includes all Members of Congress, the White House, the Pentagon, federal agencies, think tanks, business associations, embassies and World Bank.

**Bombora Insights 2021



The Washington Times

Tony Hill | Advertising Director | 202-636-3027 | thill@washingtontimes.com

ADVOCACY ADVERTISING

Whether your goal is to influence policy or target grassroots, The Washington Times provides custom and unique ways to advance your message.

The Washington Times newsroom strives for the highest standard of journalism with original reporting on government and political accountability, national security, politics and international affairs. Our award winning journalists are closely followed on Capitol Hill and across the country.

When you include The Washington Times in your campaign, your message is seen among sought out coverage by those who create the policy you seek to influence. Our advocacy advertising, especially special sections, are widely recognized by industry leaders, elected officials and advocacy groups as a platform to debate public policy.

Since 2020, these advocacy special sections have featured commentary by eight governors, 31 U.S. Senators, and more than 60 members of the U.S. House.

THE WAR ON CANCER: ALMOST AS EXPENSIVE AS AN INDIAN AND AS USELESS.

...er was the second-leading cause of death in 1971. 1 years later, cancer is still the second-leading cause death. In 2020, nearly 600,000 Americans died of cancer. are we losing this war?

...use of animal experiments.

...taling or genetically engineering mice or grafting tumor into them doesn't lead to cures for humans. The federal investment must eliminate animal experimentation and redirect arch funds into cutting-edge, human biology-based tools hold far greater promise for generating treatments and is for cancer in humans.

PETA.org/Cancer to take action. **PETA**

Committed to Safety. Service. You.

U.S. airlines are working every day to listen to you, make adjustments to improve operational reliability and serve travelers to the best of our ability.

Learn more about other airlines we're rating at www.comelitetravel.com.

All Best for America

IMMIGRATION IN 2022

Laws, liberty, a beacon with borders

THE BOILERMAKERS ADVANTAGE: FORWARD THINKING TOGETHER

...just what is a Boilermaker? Were the skilled craftsmen and craftsmen trained and committed to stand apart as the best. We work with our hands and our brains to solve the toughest problems. To step up when others step back.

...There's only one way committed to supporting carbon capture, use and storage as a solution to mitigate climate change while providing reliable energy production through a realistic mix of renewables and carbon fossil fuels. All while preserving our workforce and economic growth.

Find out more. Watch our short film, "Spring to a Cleaner Energy Future" at www.CleanerFutureCCUS.org

We're forward thinking. Together. We're the Intersection of Innovation of Boilermakers.

LET'S GET TO WORK TOGETHER. BOILERMAKERS

www.boilermakers.org

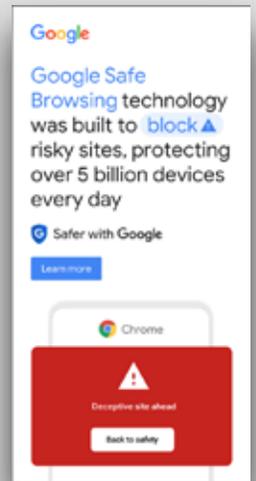
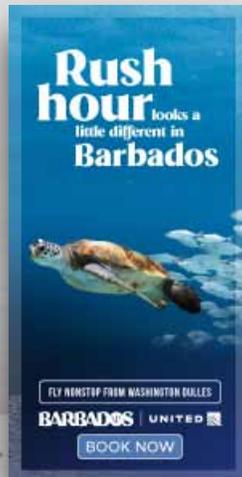
THE FUTURE OF CLEAN ENERGY: Policies, production & potential in 2022

Inside Infrastructure: Constructing the future

MAKE AN IMPACT DIGITALLY

With The Washington Times' extensive digital reach in Washington, D.C. and across the globe; we can help amplify your advertising message across our digital platforms with:

- Display and video advertising to connect with our well-educated, financially established readers on WashingtonTimes.com.
- Native content that tells your story the way you want too.
- Virtual events to elevate your brand.
- Advertise in The Washington Times suite of podcasts and reach.
- Newsletter sponsorships in one or more of our 18 curated newsletters that reach our highly-engaged, opt-in subscribers with your message.
- Programmatic opportunities, where you can skip the ad tags.
- Direct emails to our highly-engaged subscribers with your message.
- Organic social media reach with our more than 2.7 million followers.



PRINT YOUR MESSAGE

ADVANCE YOUR MESSAGE WITH:

- **CUSTOM SPECIAL SECTIONS**

Showcase your message in your very own multi-page tabloid that runs in the daily newspaper and resides on WashingtonTimes.com for a full year.

Or sponsor one of our bipartisan, bicameral sections that present voices from every region of the country, and are widely recognized by industry leaders, elected officials, and advocacy groups. As a special section sponsor you reach the leaders with your message and bridge the gap between your government and your goals.

Sponsored Special Sections cover a variety of topics and have included: Energy, Infrastructure, Immigration and more.

- **THE DAILY MONDAY - FRIDAY**

Print your message next to the news coverage Washington, D.C. looks for daily, in The Washington Times print product. Our print edition gets your message into places where even phones can't go.

- **NATIONAL WEEKLY**

Have your message mailed directly to like-minded readers from California to New England and everywhere in between with our top stories from each week in The National Weekly, a multi-page tabloid published every Monday.

