A CRUCIAL CATCH
Annual Screening Saves Lives

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By Brandon Hill

Since 1999, the women of Zeta Tau Alpha sorority and Tanya Snyder have partnered together to promote early detection & breast cancer awareness before a Washington Redskins game during the month of October.

Tanya Snyder, wife of Washington owner Dan Snyder, and ZT A continued their tradition Sunday before the Redskins took on the San Francisco 49ers at FedExField in Landover, Md.

The event was part of the NFL's Crucial Catch campaign, where teams around the league raise awareness for different types of cancer.

“This is 19 years, I am so proud. This is a wonderful day,” Snyder said. “We have over 300 Zeta volunteers today to share the wonderful milestone event. It's incredible, so proud.”

When the NFL's Crucial Catch campaign originated, a majority of its emphasis was put on breast cancer awareness. Entering 2017, the campaign expanded even more to include all types of cancers that have an early detection screening test, giving teams around the league options for which cause to support.

While many NFL teams have chosen to promote other types of cancer research, the Redskins decided that breast cancer would remain Washington's fighting cause. Erin Froehlich, coordinator for ZTA's involvement in the event, said she was glad they decided to stick with breast cancer.

“It's been awesome. This is my fifth year coordinating,” she said. “She's such a supporter. She's the one that said 'Yeah, the Redskins are going to do it again this year.' A lot of other teams are going to other cancers and other foundations, but they're very strong in doing breast cancer.”

Dozens of ZTA members met with Snyder, taking pictures and sharing their stories. Surrounded by a sea of pink-clad sorority members, they passed out Think Pink ribbons to fans entering the stadium for Sunday's game.

Snyder said she was extremely proud of how far the Redskins' involvement in breast cancer awareness has come, and is always glad to see supporters sporting pink everywhere she looks.

“It makes me extremely proud, and it started on such a grassroots effort, one ribbon at a time, one Zeta at a time, and it has grown every year tremendously,” Snyder said. “I do hear, as I travel around the world, it's just gotten bigger and bigger and we're very, very proud.”

After passing out ribbons, Mrs. Snyder paid a visit to the the All-Star Survivor's Celebration in the Women of Washington pre-game party. She met with 30 women battling breast cancer offering her support and gratitude to the women that highlight the best and strongest fans of the Redskins.

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Hail To The Fighters

Every year, more than 250,000 women -- mothers, sisters, wives and daughters -- are diagnosed with breast cancer. During the month of October, the NFL encourages players to don pink accessories, including towels, gloves and sleeves, during games to be seen from high above the field while the nation's most popular sport takes place. Each of these players aims for a common goal: raising awareness for those afflicted by breast cancer. Players from the Washington Redskins, along with the rest of the league, participated in the NFL's Crucial Catch campaign this October, drawing attention to breast cancer in the hope to raise funds in the fight against the disease.

**TIGHT END VERNON DAVIS**

“I always seem to run into someone who has suffered, or maybe someone who has relatives who are going through it. It's just one of those things. It's life. You're always going to find someone who has something going on in life, and that's why it's imperative that we continue to be great role models, especially having the platform that we have and being in this position. We can reach a lot of people and inspire and just show them that even though you're going through this, life is still awesome as long as you're breathing and you're continuing to put up a good fight.”

**LINEBACKER RYAN KERRIGAN**

“Breast cancer is a disease that affects a lot of Americans, so it's obviously a big deal if we can raise money to first off, raise awareness by wearing the pink, and hopefully in turn raise some funds to donate to Susan G. Komen in hopes to eventually find a cure.”

**WIDE RECEIVER JAMISON CROWDER**

“My great-grandmother, she is a breast cancer survivor. She's still living. She actually turned 99 years old last [month]. It's important, and I feel greatly appreciated to be part of the cause, because it's something that I've experienced seeing my great-grandmother be a breast cancer survivor. I know it was just a struggle, and to see her come out and survive and be as strong as she is and still be living, it's a blessing.”

Don't forget to purchase your T-shirt! Featuring “Hail to the Fighters. Hail Victory.” on the front and a custom ribbon decal on the back designed by former Redskins Tight End Chris Cooley, this limited edition T-shirt will only be available throughout October in honor of National Breast Cancer Awareness Month, while supplies last!

Net proceeds benefit the Zeta Tau Alpha Foundation and the Brem Foundation.
To purchase your Redskins Breast Cancer Awareness T-Shirt visit: Redskins.com/FightBreastCancer
INOV A’S TE A M IS R E A D Y TO HELP YO U T ACK L E B R E A ST C A NC ER.

Inova’s Breast Cancer program offers a team approach to plan for the care of patients with breast cancer and those who have a high risk for developing the disease. Working together, our experts create the best approach to guide each patient from diagnosis through recovery. Learn more at inova.org/gameplan.

Official Breast Cancer Awareness Partner of the Washington Redskins
We’re partnering with Team Rubicon to give veterans like Breaux Burns an important new mission.

Team Rubicon combines the skills and experiences of military veterans with those of first responders and civilian volunteers to rapidly deploy emergency response teams at home and abroad. From hurricanes, typhoons and earthquakes to floods, tornadoes and fires, dedicated volunteers — like paramedic and former Marine, Breaux Burns — are rebuilding communities while finding even greater purpose in their own lives as civilians. Helping transitioning veterans here at home, as they apply their unique skills to make the world a better place, is a mission we’re proud to support.

Visit bankofamerica.com/militarysupport for information about our commitment to veterans and military nonprofits like Team Rubicon, or visit teamrubiconusa.org to learn more.
Women of Washington Redskins

Since its inception in 2011, the Women of Washington Redskins (WOW) has evolved into the largest women's program in the NFL with over 130,000 members. Along with free year-round programming and events like behind-the-scenes opportunities with the team and football clinics, WOW also offers a unique avenue for leadership development and fitness classes, embodying their mission to provide a complete platform to empower female fans – mind, body and spirit.

Throughout National Breast Cancer Awareness Month, WOW hosted events in support of the cause. To kickoff October, the women's club teamed up with the Washington Redskins Charitable Foundation (WRCF), along with Redskins alum Santana Moss, at Flywheel to support the Brem Foundation for a charity ride.

At the first game of the month, WOW hosted the WRCF’s All-Star Survivors and over 200 WOW members at their “Think Pink” WOW Pregame Party, sponsored by Pepsi, prior to the Redskins game against the 49ers. Guests were treated to brunch, music, giveaways and more. Mrs. Tanya Snyder joined the party to mingle with guests as they got ready for kickoff.

WOW’s expansive portfolio of events and programs doesn’t stop in October. In addition, WOW is scheduled to host their annual football camp for women, with a twist. Members will get the opportunity to experience a “Day in the Life” of an NFL player – from drills, film review and lunch in the team dining room.

WOW will also host their second fitness Boot Camp in January to help kick-off the New Year. For more information about WOW or to join for free visit WOWRedskins.com and follow them @ WOWRedskins.
WOW Photo Gallery
F or the past decade, the Washington Redskins Charitable Foundation and the American Cancer Society have hosted the All-Star Survivors Celebration, honoring women in the Washington, D.C., area who either beat or are battling breast cancer.

The tradition continued Monday, with Tanya Snyder, wife of the Redskins owner Dan Snyder, and eight Redskins players including defensive lineman Brandon Banks, running back Mack Brown, defensive lineman Matt Ioannidis, defensive lineman Anthony Lanier II, running back Samaje Perine, guard Brandon Scherff, long snapper Nick Sundberg and punter Tress Way who welcomed the 30 all-stars to the Inova Sports Performance Center at Redskins Park.

Mrs. Snyder kicked off the event with words of encouragement for the breast cancer survivors and their loved ones.

“This story has grown and grown and grown, making one ribbon at a time to making millions of ribbons,” she said. “Today is about having fun, it’s about enjoying all the opportunities with the partners that are here that care about you women that are in a battle.”

From there, the women enjoyed a day full of pampering, with activities ranging from picking out custom jewelry by Kendra Scott to trying on jeans from the Gap, Inc. Brianna Way, wife of Tress Way, said it was inspiring to see all the brave women taking a day to enjoy themselves.

“I think that it’s awesome that we get to support all these women and encourage early detection and just do little things like this to know that they have our support,” Way said. “They get to feel and look beautiful and just have fun.”

Tress Way spent his time checking out the head scarves and wigs. After seeing his wife receive a heart shape colored into her hair, he decided to sport the look as well, claiming he would swear off showering to keep the color in as long as possible.

Way also took a turn at the makeup table, along with Mack Brown. Brown came away with bright pink lipstick, while Way went with the smoky-eyed look.

Many of the women said the tours of the locker room, led by the players, were their favorite parts of the day. As Redskins fans, they said it was incredible to see behind the scenes of the team they cheer on every Sunday.

“To see them inside of our locker room, they’re just so enamored by it and I think that’s really cool,” Way said. “As long as we can do that and just show them a good time today, I think...
that's a cool escape to have some fun.”

Barbara Vivian, one of the survivors invited to the event, reflected on how breast cancer has affected her family. A year after her daughter had been diagnosed, Vivian herself found out she had a particularly aggressive form of cancer called triple negative. At Sunday's game, Vivian was selected as an honorary captain to walk out with the team captains and Mrs. Snyder for the coin toss, and said that was an experience she will always remember.

“It's just brilliant. It's quite an honor as well to be chosen,” Vivian said. “It was amazing, and it's amazing today, and we're all so grateful for the Redskins organization for what they're doing for us.”

Michele Late, who is still in the midst of her fight with the disease, said the battle never really ends. Late received radiation treatment the morning of the celebration and said going to events like these makes her struggle just a little bit easier.

“It felt so supportive,” she said. “This kind of event, too, it's just really nice. You feel valued, and that's important.”

Chris Cooley, the former Redskins tight end who helped to kick start the event ten years ago, closed out the day with a passionate speech about his own mother's battle against breast cancer.

“I want you to be able to fight it with all of your heart and I wanted her to be able to fight it with all of her heart,” Cooley said. “Seeing yourself that way has to be tough, it had to be tough for my mother. But man, she taught me so much, about who she is, about my own toughness. Thank you so much for being here. Thank you so much for fighting. I know it's hard. Don't quit. You guys are really role models for the way you battle. Your husbands, your sons, your daughters, everyone looks up to you and I know that they're so proud of you for everything that you've done for them and that you're doing right now for yourself. It's really an honor to be here, so thank you.”
TOUGHEST TAILGATE

THE BUILT FORD TOUGH TAILGATE IS ROLLING INTO DC!

SATURDAY, OCTOBER 28, 10 AM – 9 PM
Come out for a family friendly tailgate at Rock the Core by Drink the District at The Mills outdoor lot, 600 block of Rhode Island Avenue NE, DC, for cool tailgate games, prizes and the new 2018 Ford F-150.
• Meet Washington Redskins players and legends
• Meet Redskins cheerleaders
• Enter for a chance to win Washington Redskins game tickets, Super Bowl LII tickets and a custom NFL Ford F-150!

SUNDAY, OCTOBER 29
PREGAME ON GAME DAY
Take the Toughest Tailgate Challenge at the stadium for a chance to win NFLShop.com gift cards and other cool prizes!
• Enter for a chance to win Super Bowl LII tickets and a custom NFL Ford F-150!

No purchase necessary. Must be legal resident of 50 U.S. or DC, 21 years of age or older. Sweepstakes ends 1/21/18. See official rules for details at www.fordtoughestticket.com.
10th Annual All-Star Survivors Celebration
It takes an incredible team to take on an opponent like breast cancer.

Inova’s Breast Cancer program offers a team approach to plan for the care of patients with breast cancer and those who have a high risk for developing the disease. Working together, our experts create the best approach to guide each patient from diagnosis through recovery. Learn more at inova.org/gameplan.
ANNOUNCING REDSKINS NEWEST HEALTH & WELLNESS PLAY ACTION

In partnership with higi, we’ve got a unique way to help make Redskins fans the healthiest in the NFL. It’s our Hail to Your Health Challenge Series! Fans can track important health stats and monitor progress towards wellness goals using higi’s retail health station and digital tracking tools. And, when you get in the game and join one of our monthly challenges, you have the chance to earn valuable rewards – exclusive Redskins prizes plus a healthier you!

Visit a participating retailer in your neighborhood, higi.com or download the higi app to get started with monthly challenges running now through January 31, 2018.

To find a higi location nearest you: higi.com/locator
Washington Redskins vs. San Francisco 49ers
10/15 Breast Cancer Awareness Game
Washington Redskins vs. San Francisco 49ers
10/15 Breast Cancer Awareness Game
JOIN THE WASHINGTON REDSKINS OFFICIAL WOMEN’S CLUB!

EMPOWERING OUR FEMALE FANS WITH EVENTS AND PROGRAMS THAT DEVELOP THEIR MIND, BODY AND DEEP DOWN LOVE FOR FOOTBALL, THEIR TRUE SOUL!

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